

MUTHIALPET CIRCLE
No: 1255/MUP/16
Date: 12/9/16

OFFICE OF THE
SUPDT. OF POLICE (EAST)
No. 3899/SPE/LAC/16
Dated 9/12/16

Office of the Sr. Supdt. of Police
Law & Order, Pondicherry.
No. 2352
Date: 8-9-16

No.894/SECRETARY(LA)/2016
GOVERNMENT OF PUDUCHERRY
OFFICE OF THE SECRETARY(LOCAL ADMINISTRATION).

OFFICE OF THE DGP
PUDUCHERRY
No. 4447/CR
Date: 07/09/2016

Puducherry, dt.07-09-2016.

I.D. NOTE

Refer the Note No 1-1/CS/PS/2016 dated 06th September 2016 of the Chief Secretary regarding the removal of unauthorised banners and hoardings. In this regard, the Cabinet has recently decided to remove the ban on the erection of unauthorised banners and hoardings with an intention to regulate the hoardings and banners by collection of user charges in pre-identified locations in the Municipal and Commune Areas of the Union Territory. But, due to the lifting of the ban on banners, a wrong signal was sent to the general public that anyone can erect banners without any authorisation resulting in a sudden spurt of banners in public places. The issue was discussed in today's assembly session by the opposition parties and it was suggested by various party MLA's alike to take a consensus decision. Hence, it is directed to initiate enforcement after calling for an all political party meeting that is preferably chaired by the Hon'ble Minister, LAD. A separate file noting be mooted to seek the concurrence of the Hon'ble Minister, LAD for chairing the meeting.

The current scenario wherein large number of banners are erected in public places causing hinderance to the free flow of traffic or distracting the attention of commuters causing accident in the city and rural areas of the Union Territory. Also, it is noticed that most of the violations that are committed are by the political parties and by private persons (for occasions like marriage, birthdays, etc). It is also felt that the Enforcement on banner regulation would be effective only if a consensus among the political parties is arrived at before initiating the enforcement exercise based on the above referred note.

Welo

SSP/160

7/9/16

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SUPDT. OF POLICE (EAST)
PUDUCHERRY

28.9.16
CSF M/S

The Director, Local Administration Department is directed to put up a Cabinet note immediately for a decision on notification of rates for the banners and advertisements in pre-identified public places in order to regulate the activity better and to generate additional revenue for the municipalities and commune panchayats. By the time a political consensus is reached, the department should be ready with a notified rate and list of locations where banners can be erected with proper authorisation. The SDM's and Municipal Commissioners are the authorised officer under Pondicherry Open Places (Prevention of Disfigurement) Act (POPD), 2000 and they shall be involved in the all political party meeting as well.

The Director, LAD is thus directed to call for a meeting of all the political parties immediately and arrive at a consensus decision for a self-imposed restriction and strict adherence of the POPD Act and Municipal Regulations on the issue of unauthorised banners. Top priority shall be accorded to this issue.

P. Jawahar
07/09/16
(P. JAWAHAR, IAS)
SECRETARY (LOCAL ADMINISTRATION)

To
Director of Local Administration, Puducherry.

Copy to

1. Chief Secretary - for kind information
2. Director General of Police - for kind information ✓
3. Secretary to LG - for kind information

Forwarded for Necessary action
Mut. PS / Kal. PS / O.P.

12.09.16
INSPECTOR OF POLICE
MUTHIALPET CIRCLE
PUDUCHERRY