जी.पी. सिह, भा.पु.से.
G.P. Singh, IPS

महानिदेशक
केन्द्रीय रिजर्व पुलिस बल
Director General
Central Reserve Police Force
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New Delhi-110003
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OFFICE OF THE DGP
PUDUCHERRY
No: 194/MHA
Received on: 12/3/25
Despatched on: 18/03/25

D.O.No. D.IX.1/2025-Spl.Cell-Wel-DA.2
Dated the, 06 March, 2025

Dear Smt Singh,

'Bharat Ke Veer' is a fund raising initiative of the Ministry of Home Affairs on behalf of all Central Armed Police Forces. Its objective is to carry out welfare activities to support families of Central Armed Police Forces (CAPFs) martyrs, injured, retired and serving personnel. Presently it caters to the NoKs & families of fallen soldiers and those injured in action and subsequently invalidated/boarded out. Rs. 25 Lakh is provided to NoK of martyrs, Rs. 10 lakh each to parents of married martyrs and personnel injured in action leading to subsequent invalidation/boarding out. Its portal was launched by Ministry of Home Affairs on 09.04.2017 to facilitate voluntary contributions directly into the accounts of NoKs of martyrs of CAPFs. There are two modes of contributions, i.e. (1) direct to NoKs of bravehearts, and (2) 'Bharat Ke Veer' corpus. Contribution is exempted under section 80(G) of Income Tax Act, 1961 and it is also registered under CSR with the Ministry of Corporate Affairs (CSR No. CSR00019016).

2. The 'Bharat Ke Veer' strives to involve the public at large to donate directly to martyrs' families thereby making them financially secure besides paying homage to the fallen soldiers. Popularization of 'Bharat Ke Veer' portal is required to expand its reach amongst the citizenry, which may be achieved by adopting following measures:-

a) using social media accounts and other communication channels including scroll on websites. Twitter (now X) handle and hashtags (www.bharatkeveer.gov.in) can also be used with the request to make contributions.

b) highlighting 'Bharat Ke Veer' on hoardings/standees/banners of different programmes.

c) inviting and honouring NoKs and families of our fallen soldiers in various occasions.

d) requesting social influencers and celebrities to popularize 'Bharat Ke Veer' portal.

3. I request you to support the cause by popularizing the **'Bharat Ke Veer'** amongst the general public of Puducherry. Given the large reach of the Puducherry Police and your pivotal role in community engagement, we believe your active involvement in spreading awareness about this noble initiative would be highly beneficial.

4. Your cooperation in this regard will be highly appreciated.

With Best Wishes,

Yours

(G.P. Singh) IPS
DG CRPF
&
President BKV Trust

OFFICE OF THE IGP
PUDUCHERRY
No. 215/MHA
Received On. 19/3/25
Despatched On. 19/3/25

OFFICE OF THE SP (GQ)
DESPATCH SECTION
PUDUCHERRY
22 MAR 2025
No : 000716

OFFICE OF THE DIGP
PUDUCHERRY
No. 25/MHA/25
Date. 19/03/25

OFFICE OF THE SSP (HQ)
PUDUCHERRY
No: 114/MHA/25
Received on: 21/03/25
Despatched on: 21/03/25

To,

Ms. Shalini Singh, IPS
Director General of Police,
Puducherry Police, Puducherry.